PICTOU-NORTH COLCHESTER EXHIBITION

SPONSORSHIP PACKAGE 2026

Rooted in AGRICULTURE.
Fueled by COMMUNITY.

Celebrating our 135th year!

902-759-1036

www.pictouexhibition.com

pictouexhibition@gmail.com

PO Box 773, Pictou, NS B0K 1H0

Sponsorship Opportunities

Our sponsorship program has been updated to reflect expanded opportunities for recognition, engagement, and community partnership. A new Platinum Anchor level has been introduced to support named exhibition spaces and exclusive on-site engagement.

Sponsorhip Levels 2026	Platinum (Anchor) $2500+	Gold Level $1250–$2499	Silver $750–$1250	Bronze $300–$749	Friend of the Ex -Donation Any Amount
Named Exhibition Area	★✓ Named for full week				
Inclusion in Ex Progam *(Ads Provided by Sponsor)*	★ Premier Ad	Large logo	Logo or name	Business listing	Thank-you listing
Website Recognition	★ Featured placement	Logo	Logo	Business Listing	Thank-you
Social Media Recognition	★ Dedicated spotlight	Individual Post	Posts	Group Post	Thank-you
Content Collaboration	★ ✓				
Event Recognition	All major events	Sponsored event	Sponsored event	Sponsored event	
On-site Booth Opportunity	★ ✓	✓			
Banner Display	★ Prime areas	2 banners	1 Banner		
Complimentary Passes	8	6	4	2	
Renewal Priority	★ First right of refusal				
Sponsorhip Receipt	✓	✓	✓	✓	✓ $25 min
Charitable Receipt					✓ Upon request $25 min
HST Applicable	✓	✓	✓	✓	No

For any questions or sponsorship details, please reach out to pictouexhibition@gmail.com. We also welcome you to send your logos or advertisements to this e-mail!

Explore Our 2026 Sponsorship Opportunities:

- Tailored sponsor packages – get in touch to learn more
- Opening Ceremonies Sponsor
- Sponsor-Named Entertainment Tent
- Agriculture Education Area
- Featured Exhibition Events
- Motorsport Area
- Kid Zone

Business Name: _____

Contact Person: _____

Address: _____

_____ Phone: _____

Email: _____

Website/Facebook Page: _____

Sponsorship Level Chosen: _____

Area or Event Sponsored: _____

Amount: _____ Cash: □ or In-Kind: □

Description of In-Kind Contribution: _____

_____

Exhibition Contact Person: _____

Sponsorship Receipt Requested: □ Charitable Donation Receipt Requested: □

Please make sponsorship cheques payable to **Pictou-North Colchester Exhibition or send EMT to PictouExhibition@gmail.com**. If you would prefer a charitable donation receipt make cheque payable to Pictou Agricultural Society.

Grateful for our 2025 sponsors.
Become part of the 2026 team.

PLATINUM SPONSORS

BURCHELL MACDOUGALL STELLARTON
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twinrivers Home Builders

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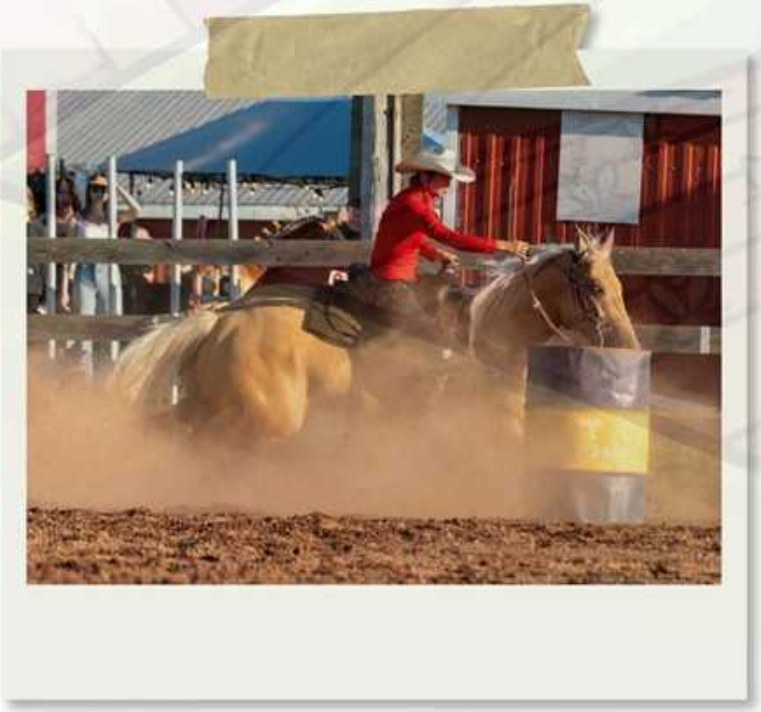

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